



**BUSINESS AND TECHNICAL COLLEGE**  
**OF VOCATIONAL STUDIES**  
**U Z I C E**

**FINAL PROGRAMME**

of the VII International Scientific Conference

**"SCIENCE AND HIGHER EDUCATION IN FUNCTION OF SUSTAINABLE DEVELOPMENT - SED 2014"**

Reception of guests is at the director's cabinet and teaching office on **3<sup>rd</sup> October 2014, from 10:00 – 10:30.**

| <b>FIRST DAY - Friday, 03<sup>rd</sup> October 2014</b>  | <b>Time</b>   |
|--|---------------|
| <b>Room 301</b> - Registration of Conference participants  | 09:00 - 11:00 |
| <b>Amphitheatre 302</b> - Conference opening – Welcome statements  | 11:00 - 11:30 |
| <b>Coffee Brake</b>  | 11:30 - 11:45 |
| <b>Amphitheatre 302 – Plenary Session</b>  |               |
| Prof. Viktor Nedovic, PhD,<br><b>Ministry of Education, Science and Technological Development of Serbia</b> , Assistant minister in<br>Ministry of Education, Science and Technological Development of Serbia            |               |
| Prof. Ratko Nikolic, PhD,<br><b>Commission for Accreditation and Quality Assurance</b> , Member of Commission for Accreditation and<br>Quality Assurance, President of the Field of Technical and Technological Sciences | 11:45 - 13:00 |
| Prof. Rada Petrovic, PhD,<br><b>Faculty of Technology and Metallurgy</b> , University of Belgrade  |               |
| Prof. Jelena Kiurski, PhD,<br><b>Faculty of Technical Sciences</b> , University of Novi Sad  |               |
| <b>Room 301</b> – Gala cocktail  | 13:00 - 13:30 |
| Presentation of papers by Sessions   | 14:00 - 18:30 |
| To see the detailed schedule of the presentation of papers by Sessions, please click <a href="#">here</a> .  |               |
| Gala dinner at „Tabana“ restaurant, Uzice  | 19:00         |
| <b>SECOND DAY - Saturday, 04<sup>th</sup> October 2014</b>   | <b>Time</b>   |
| Excursion during which a visit to Andricgrad (the City of Ivo Andric) and the monastery Dobrun, with a<br>lunch at Sargan Eight will be organized  | 10:00 -17:00  |
| <b>Amphitheatre 302</b> – Closing ceremony   | 18:00 - 20:00 |

With great pleasure, we invite You to take part at the Conference. Best regards!

President of the Organizing Committee  
**Professor Milos Jovanovic, Ph.D.**  
Acting Director of **BTC Uzice**

**7th International Scientific Conference**  
**Science and Higher Education in Function of Sustainable Development - SED**  
**2014**

## Plenary Session

|                      |   |
|----------------------|---|
| <b>Chairman</b>      | <b>Michael Koniordos, PhD</b>                                       |
| <b>Vice-chairmen</b> | Srećko Stopić, PhD<br>Miloš Jovanović, PhD<br>Vesna Marjanović, PhD |

**Room 302, 3<sup>rd</sup> October, 11:45**

| <b>№</b> | <b>Author(s)</b>  | <b>Title of the paper</b>  |
|----------|---|--|
| 1.       | <b>Ratko Nikolić, PhD *;</b><br><b>Damnjan Radosavljević, PhD **</b><br><small>* Faculty of Agriculture, Novi Sad, Serbia<br/>** Business and Technical College of Vocational Studies, Uzice, Serbia, Uzice, Serbia</small>   | <b>EUROPEAN COLLECTION AND TRANSFER OF CREDITS (ECTS) IN HIGHER EDUCATION INSTITUTIONS</b> |
| 2.       | <b>Rada Petrović, PhD *;</b><br><b>Djordje Janačković, PhD *;</b><br><b>Slavica Lazarević, PhD *;</b><br><b>Ivona Janković-Častvan, MSc*;</b><br><b>Vesna Marjanović, PhD **</b><br><small>* Faculty of Technology and Metallurgy<br/>** Business and Technical College of Vocational Studies, Uzice, Serbia, Uzice, Serbia</small> | <b>APPLICATION OF NATURAL AND MODIFIED SEPIOLITES IN WASTEWATERS TREATMENT</b>             |
| 3.       | <b>Kiurski Jelena, PhD *;</b><br><b>Aksentijević Snežana, PhD **;</b><br><b>Oros Ivana, MSc *;</b><br><b>Kecić Vesna, MSc *</b><br><small>* Faculty of Technical Sciences, University of Novi Sad, Novi Sad, Serbia<br/>** Business and Technical College of Vocational Studies, Uzice, Serbia, Uzice, Serbia</small>               | <b>INDOOR AIR EMISSIONS FROM PHOTOCOPYING</b>  |

**Room 301, 13:00-13:30 Gala cocktail**

**14:00 -18:30** Presentation of papers by Sessions

# Sessions

## Informatics and mathematics

## Management

## Economy

|                      |  |
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| <b>Chairman</b>      | Srećko Stopić, PhD   |
| <b>Vice-chairmen</b> | Nebojša Ivković, MSc<br>Milan Martinović, PhD<br>Nada Nedović, PhD |

### Room 205, 3<sup>rd</sup> October, 14:00

| <b>№</b> | <b>Author(s)</b>   | <b>Title of the paper</b>   |
|----------|--|---|
| 1.       | <b>Diković Lj., PhD*</b><br>*Business - Technical College of Vocational Studies,<br>Uzice, Serbia  | <b>SOME APPLICATION OF THE MATRIX<br/>ALGEBRA IN CRIPTOGRAPHY</b>   |
| 2.       | <b>Vasović V., PhD* ;<br/>Drobnjak P., MSc** ;<br/>Drobnjak R., PhD* ;</b><br>*Business - Technical College of Vocational Studies,<br>Uzice, Serbia  | <b>INTERVIEW – RESEARCH METHOD</b>  |
| 3.       | <b>Milivojević M., MSc* ;<br/>Forst Dj., B.Sc* ;<br/>Stopić S., PhD** ;<br/>Drndarević D., PhD* ;<br/>Stevanović M., BSc* ;</b><br>* Business Technical College of Vocational Studies, Uzice,<br>Serbia;<br>** IME, Process Metallurgy and Metal Recycling, RWTH,<br>Aachen University, Germany; | <b>DEVELOPMENT OF SOFTWARE FOR k-<br/>MEANS CLUSTERING</b>  |
| 4.       | <b>Matović V.* ;<br/>Simić K. * ;<br/>Labus A.*</b><br>*Faculty of Organizational Sciences, Belgrade, Serbia;  | <b>THE INTERNET OF THINGS IN AN ACADEMIC<br/>ENVIRONMENT</b>  |
| 5.       | <b>Štrbac-Savić S., MSc* ;<br/>Stefanović H., MSc*</b><br>*High School of Electrical Engineering and Computer<br>Science, Belgrade   | <b>SOME METHODS FOR MAPPING A<br/>UNIFORMLY DISTRIBUTED RANDOM<br/>VARIABLE TO A RAYLEIGH DISTRIBUTED<br/>RANDOM VARIABLE</b> |

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| 6.  | <p><b>Milivojević M., MSc<sup>*</sup>;</b><br/> <b>Diković Lj., PhD<sup>*</sup></b><br/> <b>Popović P., BSc<sup>*</sup>;</b><br/> <b>Forst Dj., BSc<sup>*</sup>;</b><br/> <b>Stevanović M., BSc<sup>*</sup>;</b></p> <p><sup>*</sup> Business Technical College of Vocational Studies, Uzice, Serbia;</p>   | <p><b>LOGISTIC REGRESSION OF STUDENTS SUCCESS RATES IN THE EXAMS</b></p>  |
| 7.  | <p><b>Stefanović H., MSc<sup>*</sup>;</b><br/> <b>Štrbac-Savić S., MSc<sup>*</sup>;</b><br/> <b>Milić D., PhD<sup>**</sup></b></p> <p><sup>*</sup>High School of Electrical Engineering and Computer Science, Belgrade<br/> <sup>**</sup> Faculty of Electronic Engineering, Nis, Serbia</p>  | <p><b>SOME METHODS FOR ESTIMATING THE PERFORMANCE OF A DIGITAL COMMUNICATION SYSTEM USING A COIN-TOSSING EXPERIMENT</b></p> |
| 8.  | <p><b>Rajović J. <sup>*</sup>;</b><br/> <b>Marković S., MSc<sup>**</sup>;</b><br/> <b>Marković N., MSc<sup>**</sup>;</b><br/> <b>Radosavljević D., PhD<sup>***</sup></b></p> <p><sup>*</sup>Polytechnic School of Vocational Studies Urosevac, Leposavic, Serbia;<br/> <sup>**</sup>Polytechnic School of Vocational Studies Zvečan, Serbia;<br/> <sup>***</sup>Business -Technical College of Vocational Studies Uzice, Serbia</p> | <p><b>PERMANENT CHALLENGES OF THE UPGRADING OF TEACHING AT THE HIGHER EDUCATION INSTITUTIONS</b></p>                        |
| 9.  | <p><b>Subotić B., PhD<sup>*</sup>;</b><br/> <b>Ilija S. <sup>**</sup>;</b></p> <p><sup>*</sup> FORKUP, Belgrade, Serbia<br/> <sup>**</sup> Faculty of Mathematics, Belgrade, Serbia</p>   | <p><b>INFORMATICS, LITERATURE, MUSIC AND ECONOMICS IN THE LIGHT OF MATHEMATICS</b></p>                                      |
| 10. | <p><b>Vasović N., MSc<sup>*</sup>;</b><br/> <b>Milašinović D., PhD<sup>**</sup>;</b></p> <p><sup>*</sup>Faculty of Hotel Management and Tourism, University of Kragujevac, Vrnjacka Banja, Serbia;<br/> <sup>**</sup>Faculty of Science, University of Kragujevac, Serbia;<br/> <sup>**</sup>BioIRC, Bioengineering Research and Development Center, Kragujevac, Serbia</p>   | <p><b>MODERN INFORMATION AND COMMUNICATION TECHNOLOGIES IN HIGHER EDUCATION</b></p>   |
| 11  | <p><b>Staletić N. <sup>*</sup>;</b><br/> <b>Simović A. <sup>*</sup>;</b><br/> <b>Staletić P., PhD<sup>*</sup></b></p> <p><sup>*</sup> School of electrical and computer engineering of applied studies, Belgrade, Serbia</p>  | <p><b>COMPARATIVE ANALYSIS OF THE INTERNET SERVICES APPLICATION IN THE 2013TH AS COMPARED TO 2011</b></p>                   |
| 12. | <p><b>Milisavljević S., PhD<sup>*</sup>;</b><br/> <b>Mitrović S., PhD<sup>*</sup>;</b><br/> <b>Lošonc A., PhD<sup>*</sup></b></p> <p><sup>*</sup>Faculty of Technical Sciences, Novi Sad, Serbia</p>  | <p><b>SOCIAL RESPONSIBILITY AS THE MODERN PRINCIPLES OF THINKING MANAGERS</b></p>   |
| 13. | <p><b>Ćurčić N., PhD<sup>*</sup>;</b><br/> <b>Vukosav S., PhD<sup>*</sup>;</b><br/> <b>Garača V., PhD<sup>*</sup></b></p>   | <p><b>COMMUNICATION MANAGEMENT IN HIGHER EDUCATION</b></p>  |

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|     | *University of Novi Sad Faculty of Natural Sciences<br>Department of Geography, Tourism and Hotel<br>Management  |   |
| 14. | <b>Jovanović V., M.Sc *</b> ;<br><b>Janošević D., PhD *</b> ;<br><b>Petrović N., MSc *</b><br><br>*Faculty of Mechanical Engineering, Niš, Serbia  | <b>MANAGING PROJECT RISK USING<br/>ANALYTHICAL HIERARCHICAL PROCESS</b>   |
| 15. | <b>Panić M., PhD *</b> ;<br><b>Panić N., Eng **</b><br><br>* Faculty of Civil Engineering of the University in<br>Belgrade;<br>* High business and Technical College in Uzice, Belgrade,<br>Serbia;<br>**Republic Geodetic Authority, Belgrade, Serbia | <b>CONTRACT ON POSTAL SERVICES</b>  |
| 16. | <b>Panić M., PhD *</b> ;<br><b>Panić N., Eng **</b><br><br>* Faculty of Civil Engineering of the University in<br>Belgrade;<br>* High business and Technical College in Uzice, Belgrade,<br>Serbia;<br>**Republic Geodetic Authority, Belgrade, Serbia | <b>DELIVERY OF LEGAL LETTERS</b>  |
| 17. | <b>Dogandžić A., PhD *</b><br><br>*Business Technical College of Vocational Studies, Uzice,<br>Serbia  | <b>SPIRITUALITY AND GREED</b>   |
| 18. | <b>Martinović M., PhD *</b> ;<br><b>Tanasković Z., MSc *</b><br><br>* Business - Technical College of Vocational Studies,<br>Uzice, Serbia   | <b>FLEXIBLE WORKING HOURS</b>   |
| 19. | <b>Jović M., MSc *</b> ;<br><b>Milutinović N., MSc *</b><br><br>* Independent Scholar, Uzice, Serbia;<br>** Business-Technical College of Vocational Studies,<br>Uzice, Serbia   | <b>HUMAN RESOURCE MANAGEMENT AS THE<br/>CRITICAL FACTOR FOR SUCCESSFUL<br/>EARNINGS IN CONDITIONS OF<br/>CONTEMPORARY MARKET CHALLENGES</b> |
| 20. | <b>Spasić K., MSc *</b> ;<br><b>Jovanović I., MSc *</b><br><br>* Higher Business School of Professional Studies,<br>Leskovac, Serbia,  | <b>IMPORTANCE OF EMOTIONAL<br/>INTELLIGENCE FOR HR MANAGEMENT</b>   |
| 21. | <b>Терзић С., PhD *</b><br><br>*Business Technical College of Vocational Studies, Uzice,<br>Serbia   | <b>МЕТОДЫ ИЗУЧЕНИЯ РУССКОГО ЯЗЫКА В<br/>СОПОСТАВЛЕНИИ С СЕРБСКИМ</b>  |
| 22. | <b>Nedović N., PhD*</b><br><br>* Business - Technical College of Vocational Studies,<br>Uzice, Serbia  | <b>ECONOMIC SUCCESS AND THE ROLE OF<br/>STATE IN THE COUNTRIES SUBJECT TO<br/>TRANSITION</b>  |
| 23. | <b>Kresojević S., *;</b><br><b>Kresojević B., **</b><br><br>* Faculty of Technical Sciences, Novi Sad;<br>** Faculty of Economics, Banja Luka  | <b>TAXES ON MARKET OF CIGARETTES IN<br/>BOSNIA AND HERZEGOVINA</b>  |

7th International Scientific Conference

*Science and Higher Education in Function of Sustainable Development - SED 2014*

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| 24. | <b>Tomić Z., ma ecc *</b><br>* Faculty of Economics in Nis, Nis, Serbia<br>* scholarship from the Ministry of Education, Science and Technological Development | <b>ANALYSIS OF THE IMPACT OF PUBLIC EDUCATION EXPENDITURE ON ECONOMIC GROWTH OF EUROPEAN UNION, USA AND JAPAN</b> |
| 25. | <b>Janić V., BSc *</b><br>* Faculty of Business Studies-Megatrend University, Belgrade, Serbia,  | <b>FRANCHISING AS A FORM OF INITIATING AND DEVELOPING ENTREPRENEURIAL BUSINESS IN SERBIA</b>                      |

# Sessions

## Environment protection

## Mechanical engineering

## Civil engineering

|                      |  |
|----------------------|--|
| <b>Chairmen</b>      | <b>Branimir Jovančičević, PhD</b><br><b>Polonca Trebše, PhD</b>          |
| <b>Vice-chairmen</b> | Radmila Drobniak, PhD<br>Dragoljub Drndarević, PhD<br>Boško Furtula, PhD |

**Room 207, 3<sup>rd</sup> October, 14:00**

| <b>№</b> | <b>Author(s)</b>  | <b>Title of the paper</b>   |
|----------|---|---|
| 1.       | <b>Branimir Jovančičević*</b> ,<br><b>Gordana Gajica**</b> ,<br><b>Ksenija Stojanović*</b> ;<br><b>Aleksandra Šajnović*</b><br><br>* Faculty of Chemistry, University of Belgrade, Belgrade, Serbia<br>** Department of Chemistry, Institute of Chemistry, Technology and Metallurgy (ICTM), University of Belgrade, Belgrade, Serbia | <b>PYROLYSIS OF COAL AND OIL SHALE – ECOCHEMICAL RESTRICTIONS</b>   |
| 2.       | <b>Petrović S. *</b> ;<br><b>Grujić A. *</b> ;<br><b>Jović M. *</b><br><br>*School of Electrical Engineering and Computer Science of applied studies, Belgrade, Serbia  | <b>ECOLOGICAL ASPECT FOR ELECTRICITY PRODUCTION IN TERMS OF SUSTAINABLE DEVELOPMENT</b>                     |
| 3.       | <b>Mihajlović B., PhD *</b> ;<br><b>Milošević O., MSc *</b> ;<br><b>Djurašević M., MSc *</b><br><br>* Faculty of Applied Management, Economy and Finance (MEF), Belgrade;   | <b>GEPOLITICAL RESOURCE OF WATERS BY AS IN THE WORLD<br/>SERBIA AND MONTENEGRO SPECIAL REVIEW</b>           |
| 4.       | <b>Rakić D., PhD *</b> ;<br><b>Šušić N., PhD **</b> ;<br><b>Basarić I., M.Sc*</b><br><br>* University of Belgrade, Faculty of Mining and Geology, Belgrade, Serbia<br>** Institute for Testing Materials-IMS, Belgrade, Serbia  | <b>GEOTECHNICAL ASPECTS OF THE USE OF GEOTHERMAL ENERGY POTENTIAL</b>                                       |
| 5.       | <b>Prodović B. *</b> ;<br><b>Prodović Milojković B. **</b><br><br>* Megatrend University Belgrade;<br>** Faculty of Philosophy, Niš   | <b>RESPONSIBILITY OF THE UNIVERSITY FOR SOCIALLY-HUMANE DEVELOPMENT IN TERMS OF SUSTAINABLE DEVELOPMENT</b> |

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| 6.  | <b>Milovanović V., PhD *</b><br>*Business - Technical College of Vocational Studies,<br>Uzice, Serbia   | <b>SPECTRUM ANALYSIS AND MEASUREMENT<br/>OF RADIATION CORDLESS PHONE</b>                          |
| 7.  | <b>Pavlović M. **;</b><br><b>Panić S., PhD *;</b><br><b>Marinković I. *</b><br>*Businnes-Technical College of Vocational Studies,<br>Uzice, Serbia<br>** Faculty of Technology and Metallurgy, University of<br>Belgrade, Serbia;                 | <b>SAFETY AND HEALTH AT WORK IN THE<br/>TECHNOLOGICAL PROCESS OF WORKING<br/>WITH COPPER</b>      |
| 8.  | <b>Kovačević M., MSc. *;</b><br><b>Milović Lj., PhD *;</b><br><b>Trumbulović Lj., PhD **</b><br>* Faculty of Technology and Metallurgy, University of<br>Belgrade, Serbia;<br>*Businnes-Technical College of Vocational Studies,<br>Uzice, Serbia | <b>THE USE OF NEW MATERIALS IN ORDER TO<br/>REDUCE POLLUTION IN THE THERMAL<br/>PLANTS</b>        |
| 9.  | <b>Jovičić N. *;</b><br><b>Trumbulović Lj., PhD **</b><br>* Technical school, Uzice;<br>** Business - Technical College of Vocational Studies,<br>Uzice, Serbia   | <b>RADIATION IN THE WORKING AND HUMAN<br/>ENVIRONMENT</b>   |
| 10. | <b>Drobnjak R., PhD *;</b><br><b>Drobnjak P., MSc *;</b><br><b>Vasović V., PhD. *</b><br>*Business - Technical College of Vocational Studies,<br>Uzice, Serbia  | <b>PROTECTION OF FOREST FIRE</b>  |
| 11. | <b>Marjanović V., PhD *;</b><br><b>Petrović R., Ph.D. **</b><br>*Business - Technical College of Vocational Studies,<br>Uzice, Serbia<br>* Faculty of Technology and Metallurgy, University of<br>Belgrade, Serbia;                               | <b>MECHANISMS FOR CHROMIUM REMOVAL<br/>FROM AQUEOUS SOLUTION BY<br/>FUNCTIONALIZED SEPIOLITE</b>  |
| 12. | <b>Trebše P., PhD *;</b><br><b>Marjanović V., PhD **</b><br>*Faculty of Health Sciences, University of Ljubljana,<br>Ljubljana, SLOVENIA;<br>*Business Technical College of Vocational Studies, Uzice,<br>Serbia                                  | <b>THE OCCURRENCE OF TOXIC<br/>CYANOBACTERIA AND THEIR TOXINS AND<br/>THE REMOVAL FROM WATERS</b> |
| 13. | <b>Janošević D., Ph.D. *;</b><br><b>Jovanović V., M.Sc *;</b><br><b>Pavlović J., M.Sc *</b><br>* Faculty of Mechanical Engineering, Niš, Serbia   | <b>ANALYSIS OF THE PERFORMANCE<br/>PARAMETERS OF MOBILE MACHINES</b>                              |
| 14. | <b>Panteluić D. *;</b><br><b>Vasiljević R. **</b><br>* Autoventil JSC, Uzice, Serbia,<br>** High Technical College of Vocational Studies,<br>Belgrade, Serbia   | <b>AUTOMATION OF CLENCHING ON<br/>EXISTING DESIGN OF UNIVERSAL LATHE</b>                          |



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| 15. | <p><b>Drndarević D., PhD *</b><br/>                 * Business-Technical College of Vocational Studies,<br/>                 Uzice, Serbia</p>  | <p><b>MODELLING OF THE SPRING-BACK OF PM PARTS AFTER COMPACTION USING BACKPROPAGATION LEARNING ALGORITHM</b></p>  |
| 16. | <p><b>Gavrilović B., PhD *;</b><br/> <b>Bundalo Z., PhD *;</b><br/> <b>Gavrilović S., BSc *</b><br/>                 *Railway College, Belgrade, Serbia</p>   | <p><b>CONTROL STRATEGY OF ACTIVE FILTER DURING REGENERATIVE ELECTRIC BRAKING ON LOCOMOTIVES WITH DC MOTORS IN 25KV, 50 HZ AC RAILWAY TRACTION SYSTEMS</b></p> |
| 17. | <p><b>Ćirović I. *</b><br/>                 *Business - Technical College of Vocational Studies,<br/>                 Uzice, Serbia</p>   | <p><b>VISUAL THINKING IN THE PROCESS OF PERCEPTION OF ARCHITECTURAL FORM</b></p>  |
| 18. | <p><b>Ćirović I. *</b><br/>                 *Business - Technical College of Vocational Studies,<br/>                 Uzice, Serbia</p>   | <p><b>DYNAMIC THEMES OF ARCHITECTURAL FORMS</b></p>   |
| 19. | <p><b>Jevtić D. *;</b><br/> <b>Markičević J. **;</b><br/> <b>Savić A. *;</b><br/>                 * Faculty of Civil Engineering, University of Belgrade,<br/>                 Serbia<br/>                 ** Business - Technical College of Vocational Studies<br/>                 Uzice, Serbia</p> | <p><b>PROPERTIES OF SCC CONCRETE COMPOSITES WITH POLYPROPYLENE FIBRES</b></p>   |
| 20. | <p><b>Bralović N., BSc *;</b><br/> <b>Đuričić Đ., MSc *;</b><br/> <b>Zejak R., PhD *</b><br/>                 * Business Technical College of Vocational Studies,<br/>                 Uzice, Serbia</p>  | <p><b>CALCULATION OF ACTION OF SNOW AND WIND ACCORDING TO SRPS AND EN</b></p>   |

1<sup>st</sup> International Conference  
*Higher Education in Function of Development of Tourism in Serbia and Western  
 Balkans*

## Plenary Session

|                      |  |
|----------------------|--|
| <b>Chairman</b>      | Milan Antonijević, PhD                           |
| <b>Vice-chairmen</b> | Ramona Suharoschi, PhD<br>Nenad Milutinović, MSc |

**Room 302, 3<sup>rd</sup> October, 14:00**

Welcome statement:

- Miloš Jovanović, PhD, Acting director of BTC Uzice

| №  | Author(s)   | Title of the paper  |
|----|---|---|
| 1. | <b>Milan D. Antonijević, PhD<sup>*</sup> ; Milutin R. Đuričić, PhD<sup>**</sup></b><br><small><sup>*</sup> Faculty of Engineering and Science, University of Greenwich, UNITED KINGDOM<br/><sup>**</sup> Business and Technical College of Vocational Studies, Uzice, Serbia, Uzice, SERBIA</small>   | <b>QUALITY ASSURANCE PROCEDURES CURRICULUM WORK PERMANENT IMPROVEMENT STUDY OF TOURISM</b>  |
| 2. | <b>Academician Prof. Slobodan Nešković, PhD</b><br><small>University Business Academy in Novi Sad, FIMEK, Novi Sad, SERBIA</small>  | <b>CURRENT ASPECTS OF THE TOURISM SITUATION IN THE WESTERN BALKAN COUNTRIES</b>   |
| 3. | <b>Milan D. Antonijević, PhD<sup>*</sup> ; Milutin R. Đuričić, PhD<sup>**</sup> ; Milan M. Đuričić, PhD<sup>***</sup> ; Nenad Milutinović, MSc<sup>**</sup></b><br><small><sup>*</sup> Faculty of Engineering and Science, University of Greenwich, UNITED KINGDOM<br/><sup>**</sup> Business and Technical College of Vocational Studies, Uzice, Serbia, Uzice, SERBIA<br/><sup>***</sup> Faculty for Business and Industrial Management, Union University, Belgrade, SERBIA</small> | <b>TEMPUS PROJECT QUALITY PLAN (PQP) - AN IMPORTANT MANAGEMENT TOOL OF PROJECT COORDINATOR</b>  |
| 4. | <b>Academician prof. Dr. sci. Mladen Bodiroža</b><br><small>International University of Travnik, Travnik, BOSNIA&amp;HERZEGOVINA</small>  | <b>CURRENT FEATURES OF TOURISM IN THE GLOBAL WORLD ECONOMY, WITH SPECIAL EMPHASIS ON THE PHENOMENON OF HUMAN TRAFFICKING AND SEXUAL ABUSE OF CHILDREN</b> |
| 5. | <b>Ramona Suharoschi, PhD; Diana Dumitras, PhD; Dan Vodnar, PhD; Laura Stan, PhD; Sevastita Muste, PhD</b><br><small>University of Agricultural Sciences and Veterinary Medicine, Cluj-Napoca, ROMANIA</small>  | <b>PARTICULARITIES OF ROMANIAN CURRICULUM IN TOURISM – A CASE STUDY</b>   |
| 6. | <b>Michael Koniordos, PhD</b><br><small>Technological Education Institute of Piraeus, Athens, GREECE</small>  | <b>THE IMPORTANCE OF INTEGRATING CROSS-CULTURAL COURSES INTO THE CURRICULUM OF TOURISM EDUCATION</b>  |

**1<sup>st</sup> International Conference**  
***Higher Education in Function of Development of Tourism in Serbia and Western  
Balkans***

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**15:45-16:00**      Coffee break

**16:00 -18:30**      Presentation of papers by Sessions

1<sup>st</sup> International Conference  
**Higher Education in Function of Development of Tourism in Serbia and Western  
 Balkans**

## Session 1

|                      |  |
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| <b>Chairman</b>      | <b>Michael Koniordos, PhD</b>                    |
| <b>Vice-chairmen</b> | Ramona Suharoschi, PhD<br>Nenad Milutinović, MSc |

**Room 302, 3<sup>rd</sup> October 2014, 16:00**

| №  | Author(s)  | Title of the paper  |
|----|--|---|
| 1. | <b>Marián Žabenský, PhD</b><br>Department of Culture and Tourism Management, Faculty of Arts, Constantine the Philosopher University in Nitra, SLOVAKIA  | <b>IMPORTANCE OF GEOGRAPHICAL DISCIPLINES IN THE LEARNING PROCESS WITH THE FOCUS ON THE ISSUE OF TOURISM</b>                                  |
| 2. | <b>Anton Vorina, MSc<sup>*</sup>; Dalibor Miletić, PhD<sup>**</sup></b><br><sup>*</sup> Faculty of Commercial and Business Sciences, Celje, SLOVENIA<br><sup>**</sup> Faculty of management, Zajecar, SERBIA   | <b>LIFETIME LEARNING IN THE FUNCTION OF SUSTAINABLE DEVELOPMENT OF TOURISM IN SERBIA AND SLOVENIA</b>   |
| 3. | <b>P. Gunning; C. D. Hills</b><br>C8 S Ltd, University of Greenwich, UNITED KINGDOM  | <b>CARBON NEGATIVE: FIRST COMMERCIAL APPLICATION OF ACCELERATED CARBONATION TECHNOLOGY</b>  |
| 4. | <b>Boris Michalík, PhD; Michala Dubska, PhD</b><br>University in Nitra, SLOVAKIA   | <b>EDUCATION IN TOURISM AND CULTURE MANAGEMENT AT FACULTY OF ARTS CONSTANTINE THE PHILOSOPHER UNIVERSITY IN NITRA</b>                         |
| 5. | <b>Ana Stranjančević, PhD; Iva Bulatović, MSc</b><br>Montenegro Tourism School, Mediterranean University Podgorica, MONTENEGRO   | <b>THE POSSIBILITIES OF THE SPORTS AND RECREATIONAL TOURISM DEVELOPMENT IN SKADAR LAKE SUB REGION</b>   |
| 6. | <b>Miroslav Ivanović, PhD; Miroslav Rađen, MSc</b><br>Tourism Organisation of Western Serbia, Uzice, SERBIA  | <b>EDUCATION AS A FACTOR FOR IMPROVING TOURISM INDUSTRY IN THE REPUBLIC OF SERBIA</b>   |
| 7. | <b>Natalija Ostojić, MSc<sup>*</sup>; Jovan Plavša, PhD<sup>**</sup>; Aleksandra Vujko, PhD<sup>***</sup>; Slavica Tomić, PhD<sup>****</sup></b><br><sup>*</sup> Primary School „Servo Mihalj“, Zrenjanin, SERBIA<br><sup>**</sup> University of Novi Sad, Faculty of Science, Novi Sad, SERBIA<br><sup>***</sup> Novi Sad Business School, Novi Sad, SERBIA<br><sup>****</sup> University of Novi Sad, Faculty of Economics, Subotica, SERBIA | <b>SPORTS-RECREATIONAL TOURISM AND LEISURE TIME OF YOUNG PEOPLE IN VOJVODINA</b>  |
| 8. | <b>P. Gunning, C.D. Hills, P.K. Araizi, A. Maries, D.S. Wray</b><br>University of Greenwich, UNITED KINGDOM  | <b>CARBON CAPTURE USING WASTES: A REVIEW</b>  |
| 9. | <b>Academician prof. dr sci Mladen Bodiroža; Stevan Petković, PhD</b><br>International University of Travnik, Travnik, BOSNIA&HERZEGOVINA  | <b>SPA-CLIMATE RESORT, HEALTH AND RECREATION TOURISM IN BOSNIA AND HERZEGOVINA WITH EMPHASIZE ON THE SPA RESORT SLATINA NEARBY BANJA LUKA</b> |

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| <b>10.</b> | <b>Snežana Bjelić, M.Ec.</b><br>Uzice, SERBIA   | <b>TOURISM AS A BOOST FOR PRODUCTION, EMPLOYMENT AND SUSTAINABLE ECONOMIC DEVELOPMENT IN ZLATIBOR COUNTY</b>           |
| <b>11.</b> | <b>Nedeljko Stojnić, PhD<sup>*</sup> ; Duško Kuzović, PhD<sup>**</sup></b><br><sup>*</sup> Institute of Water Management Resorces "Jaroslav Cerni", Belgrade, SERBIA<br><sup>**</sup> College of Vocational Studies, Academy of Football, Belgrade, SERBIA                  | <b>SEISMIC VULNERABILITY OF OBJECTS OF SERBIAN CULTURAL HERITAGE ACCORDING TO SEISMOTECTONICS AND THEIR PROTECTION</b> |
| <b>12.</b> | <b>Anđela Mikić, PhD<sup>*</sup> ; Dragoslav Jokić, PhD<sup>**</sup></b><br><sup>*</sup> Belgrade Business School – Higher Education Institution for Applied Studies, Belgrade, SERBIA<br><sup>**</sup> Business and Technical College of Vocational Studies, Uzice, SERBIA | <b>ROLE OF EFFECTIVE COMMUNICATION IN THE TOURISM ORGANIZATIONS</b>  |
| <b>13.</b> | <b>Mr Dalibor Panić<sup>*</sup> ; Nenad Milutinović, MSc<sup>**</sup></b><br><sup>*</sup> Ministry of Finance, Tax administration, Uzice, SERBIA<br><sup>**</sup> Business and Technical College of Vocational Studies, Uzice, SERBIA                                       | <b>SMALL AND MEDIUM ENTERPRISES (SMEs) IN FUNCTION OF RURAL DEVELOPMENT IN SERBIA</b>                                  |
| <b>14.</b> | <b>Anđela Mikić, PhD<sup>*</sup> ; Dragoslav Jokić, PhD<sup>**</sup></b><br><sup>*</sup> Belgrade Business School – Higher Education Institution for Applied Studies, Belgrade, SERBIA<br><sup>**</sup> Business and Technical College of Vocational Studies, Uzice, SERBIA | <b>ETHICAL VIRTUES IN THE TOURISM BUSINESS</b>   |
| <b>15.</b> | <b>Irena Manojlović, M.Sc; Marko Bojić, B.Sc</b><br>Department of Turismology, Faculty of Geography, University of Belgrade, SERBIA   | <b>COMPARISON OF SUSTAINABLE TOURISM DEVELOPMENT BETWEEN MOUNTAIN TOURIST DESTINATIONS ZLATIBOR AND TARA</b>           |
| <b>16.</b> | <b>Slavoljub Vujović, PhD<sup>*</sup> ; Rajko Macura, PhD<sup>**</sup></b><br><sup>*</sup> Business and Technical College of Vocational Studies, Uzice, SERBIA<br><sup>**</sup> College of Banja Luka, Banja Luka, BOSNIA&HERZEGOVINA                                       | <b>INFRASTRUCTURE-BASIC ELEMENT MATERIAL BASIS OF TOURISM</b>  |
| <b>17.</b> | <b>Ljiljana Berežljević, PhD<sup>*</sup> ; Dragoslav Jokić, PhD<sup>**</sup></b><br><sup>*</sup> High School for project management, Belgrade, SERBIA<br><sup>**</sup> Business and Technical College of Vocational Studies, Uzice, SERBIA                                  | <b>DEVELOPMENT OF FEMALE ENTREPRENEURSHIP IN CIVILIZATION OF THE NEW AGE</b>   |
| <b>18.</b> | <b>Dragana Pešić, M.Sc; Aleksandra Radovanović, M.Sc</b><br>Faculty of Hotel Management and Tourism, University of Kragujevac, Vrnjačka Banja, SERBIA   | <b>THE CHANGING FACE OF ESP INSTRUCTION AT THE STUDIES OF TOURISM</b>  |
| <b>19.</b> | <b>Ivana Marinković</b><br>Business and Technical College of Vocational Studies, Uzice, SERBIA  | <b>FOREIGN LANGUAGE ANXIETY</b>  |

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## Session 2

|                      |   |
|----------------------|---|
| <b>Chairman</b>      | <b>Marija Mandarić, PhD</b>                 |
| <b>Vice-chairmen</b> | Tamara Gajić, PhD<br>Dragan Stojanović, MSc |

**Room 317, 3<sup>rd</sup> October, 16:00**

| №  | Author(s)   | Title of the paper   |
|----|---|--|
| 1. | <b>Tamara Gajić, PhD; Aleksandra Vujko, PhD; Nataša Papić Blagojević, MSc</b><br>Novi Sad Bussines School, Novi Sad, SERBIA   | <b>IMPORTANCE AND IMPLEMENTATION POSSIBILITIES OF PRACTICAL TRAINING MODEL IN EDUCATION SYSTEM OF THE TOURISM CURRICULUM</b>                 |
| 2. | <b>Marija Mandarić, PhD; Dejan Sekulić, MSc</b><br>Faculty of Hotel Management and Tourism, University of Kragujevac, Vrnjačka Banja, SERBIA  | <b>BRAND MANAGEMENT IN TOURISM EDUCATION: ROLE OF DEVELOPMENT AND BUILDING OF STRONG BRAND FOR A HIGHER EDUCATION INSTITUTION IN TOURISM</b> |
| 3. | <b>Srećko Simović* ; Milan M. Đuričić, PhD** ; Branislav Gavrilović, PhD***</b><br>* The Kranj Educational Center – Vocational School in Kranj, SLOVENIA<br>** UNION University, Belgrade, Faculty for business and industrial management, SERBIA<br>*** High railroad School of Professional Studies, Belgrade, SERBIA | <b>E-LEARNING MATERIALS IN THE CONTEMPORARY EDUCATIONAL PROCESS</b>  |
| 4. | <b>Snežana Milićević, PhD; Vesna Milovanović MSc</b><br>Faculty of Hotel Management and Tourism, University of Kragujevac, Vrnjačka Banja, SERBIA   | <b>THE IMPORTANCE OF HIGH EDUCATION INTERNSHIP PROGRAMS FOR TOURISM DEVELOPMENT</b>  |
| 5. | <b>Zorica Sagić, PhD</b><br>Business and Technical College of Vocational Studies, Uzice, SERBIA   | <b>TOURISM AS A GLOBAL PHENOMENON</b>  |
| 6. | <b>Miloš D. Tucović, PhD* ; Dimitrije M. Tucović**</b><br>* Hospitality School Belgrade, Belgrade, SERBIA<br>** High school of hotel management of professional studies, Belgrade, Belgrade, SERBIA   | <b>HUMAN RESOURCES IN THE HOTEL SERBIAN ECONOMY AS A CAPITAL TO IMPROVE REGIONAL COMPETITION</b>   |
| 7. | <b>Zorica Sagić, PhD</b><br>Business and Technical College of Vocational Studies, Uzice, SERBIA   | <b>THE FUTURE OF TOURISM: POST TOURISM</b>   |
| 8. | <b>Darko Dimitrovski, Sonja Milutinović, Đorđe Đukić</b><br>Faculty of Hotel Management and Tourism, University of Kragujevac, Vrnjačka Banja, SERBIA   | <b>DARK TOURISM AS EDUCATIONAL TOOL, THE "KRAGUJEVAC OCTOBER" MEMORIAL PARK</b>  |

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| 9.  | <b>Nataša Jovanović, PhD<sup>*</sup> ; Miloš Jovanović, PhD<sup>**</sup> ; Zorica Sagić, PhD<sup>**</sup></b><br>* Ministry of Finance, Tax Management, Uzice Branch, SERBIA<br>** Business and Technical College of Vocational Studies, Uzice, SERBIA   | <b>ASSESSMENT OF FINANCIAL CONDITION OF HOTEL ENTERPRISES TENDING TOWARDS SPA TOURISTIC CENTRES IN THE REPUBLIC OF SERBIA</b> |
| 10. | <b>Mitar Lutovac, PhD<sup>*</sup> ; Milan M. Đuričić, PhD<sup>**</sup></b><br>* Faculty of Management, Herceg Novi, MONTENEGRO<br>** UNION University, Belgrade, Faculty for business and industrial management, SERBIA  | <b>ECOTOURISM- AN IMPORTANT DEVELOPMENT OPPORTUNITY FOR THE WESTERN BALCANS AND SERBIA</b>                                    |
| 11. | <b>Irina Kovačević<sup>*</sup> ; Milan M. Djuričić, PhD<sup>**</sup> ; Zorana Z. Nikitović, PhD<sup>***</sup></b><br>* University of Banja Luka, BOSNIA&HERZEGOVINA<br>** UNION University, Belgrade, Faculty for business and industrial management, SERBIA<br>*** Faculty of business economics and entrepreneurship, Belgrade, SERBIA | <b>PROTECTING GEOGRAFICAL INDICATIONS AND BRANDING OF AGRICULTURAL PRODUCTS IN THE FUNCTION OF DEVELOPING TOURISM</b>         |
| 12. | <b>Tamara Gajić, PhD; Aleksandra Vujko, PhD; Mr Jovan Njegić</b><br>Novi Sad Bussines School, Novi Sad, SERBIA   | <b>INTERREGIONAL DISPARITIES IN THE TOURISM OF SERBIA</b>   |
| 13. | <b>Snežana Aksentijević, PhD<sup>*</sup> ; Danka Spasenić<sup>**</sup> ; Tadija Đurović<sup>*</sup></b><br>* Business and Technical College of Vocational Studies, Uzice, SERBIA<br>** Independent administrative and supervisory associate in the field of public utilities, Čajetina Municipality, SERBIA                              | <b>POLLEN MONITORING ON THE TERRITORY OF ČAJETINA MUNICIPALITY</b>  |
| 14. | <b>Ljiljana Trumbulović</b><br>Business and Technical College of Vocational Studies, Uzice, SERBIA   | <b>POSITIVE AND NEGATIVE EFFECTS TOURISM ON THE ENVIRONMENT</b>   |
| 15. | <b>Mira Avramović, PhD</b><br>High Business School, Leskovac, SERBIA   | <b>CUSTOMERS' SATISFACTION AS AN FACTOR OF TOURIST DESTINATION REPEAT VISITATION</b>  |
| 16. | <b>Kristina Ratković, PhD; Dragana Radović; Radenko Marković</b><br>Secondary School of Economics, Uzice, SERBIA   | <b>FUTURE STUDENT MOTIVATION – TO ENTERING A DEMPARTMENT OF TOURISM AT VPTŠ-UŽICE</b>   |
| 17. | <b>Dragica Kojadinović<sup>*</sup> ; Marija Jezdović<sup>**</sup></b><br>* Wiener Städtische insurance Uzice, Serbia<br>** Business and Technical College of Vocational Studies, Uzice, SERBIA   | <b>THE NEED OF INSURANCE IN ORGANIZATION OF TOURIST TRAVELING</b>   |

## Session 3 – Students’ Papers

|                      |   |
|----------------------|---|
| <b>Chairman</b>      | <b>Ljiljana Trumbulović Bujić, PhD</b>              |
| <b>Vice-chairmen</b> | Snežana Aksentijević, PhD<br>Marija Stanić, student |

**Room 318, 3<sup>rd</sup> October, 16:00**

| №   | Author(s)   | Title of the paper  |
|-----|---|---|
| 1.  | Tijana Lazarević; Dragana Buršić<br>Novi Sad Business School, Novi Sad, Serbia  | <b>THE EFFECTS OF THE EXIT FESTIVAL ON TRAFFIC OF TOURISTS IN NOVI SAD</b>                              |
| 2.  | Danijela Jokić; Zoran Čeganjac, PhD<br>Business and Technical College of Vocational Studies, Uzice, Serbia  | <b>ELEMENTS OF CONGRESS TOURISM AND THEIR IMPLEMENTATION IN THE TOURISM OFFER OF SERBIA</b>             |
| 3.  | Dragana Radović; Milutin R. Đuričić, PhD; Mr Slobodan Petrović<br>Business and Technical College of Vocational Studies, Uzice, Serbia   | <b>COMPARATIVE ANALYSIS OF ETHNO VILLAGES OF ZLATIBOR REGION</b>  |
| 4.  | Đorđije Šipčić; Mr Slobodan Petrović<br>Business and Technical College of Vocational Studies, Uzice, Serbia   | <b>MANAGEMENT OF TOURISM DEVELOPMENT IN THE MUNICIPALITY OF VISEGRAD</b>                                |
| 5.  | Marija Stanić; Milutin R. Đuričić, PhD; Zoran Čeganjac, PhD<br>Business and Technical College of Vocational Studies, Uzice, Serbia  | <b>SPECIFICS OF CURRENT PROGRAM OF SPECIAL HOSPITAL CIGOTA IN CLIMATE AND TOURISTIC CENTER ZLATIBOR</b> |
| 6.  | Aleksandar Luković; Mr Slobodan Petrović<br>Business and Technical College of Vocational Studies, Uzice, Serbia   | <b>CHARACTERISTICS OF DIFFERENT TYPES OF ADVENTURE TOURISM AND GUIDELINES FOR ITS DEVELOPMENT</b>       |
| 7.  | Sanja Papić* ; Zorana Nikitović, PhD** ; Zoran Čeganjac, PhD*<br>* Business and Technical College of Vocational Studies, Uzice, Serbia<br>** Faculty of Business Economics and Entrepreneurship, Belgrade, Serbia | <b>NATURAL AND ANTHROPOGENIC CONTENTS WITH DEVELOPMENT STRATEGY OF TOURISM OFFER OF ZLATAR MOUNTAIN</b> |
| 8.  | Milja Penić<br>Faculty of Civil Engineering and Architecture, University of Niš, Niš, Serbia  | <b>USE OF RECYCLED GLASS IN THE CONSTRUCTION INDUSTRY AS A METHOD OF PRESERVING THE ENVIRONMENT</b>     |
| 9.  | Vesna Milutinović; Ljiljana Trumbulović, PhD<br>Business and Technical College of Vocational Studies, Uzice, Serbia   | <b>PHARMACEUTICAL WASTE MANAGEMENT</b>  |
| 10. | Lazar Đurđević  | <b>LEASING AND THE FINANCIAL LEASING MARKET IN SERBIA</b>   |



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|-----|---|--|
|     | Faculty of Economics, University of Belgrade, Belgrade, Serbia  |  |
| 11. | Ana Bekčić; Ljiljana Trumbulović, PhD<br>Business and Technical College of Vocational Studies, Uzice, Serbia  | <b>ECOTOURISM OF GREEN MOUNTAINS</b>   |
| 12. | Ivana Sekulić<br>Business and Technical College of Vocational Studies, Uzice, Serbia  | <b>TOURISM OF HASHEMITE KINGDOM OF JORDAN</b>  |
| 13. | Nenad Cvijović* ; Marijana Bojović** ; Milan M. Đuričić, PhD***<br>* Business and Technical College of Vocational Studies, Uzice, Serbia<br>** Faculty of Business Economics, Megatrend University, Belgrade, Serbia<br>*** Union University, Faculty of Business and Industrial Management, Belgrade, Serbia | <b>WELL ORGANIZED SAFETY AND HEALTH AT WORK – PREREQUISITE FOR QUALITY OF LIFE OF EMPLOYEES</b>            |
| 14. | Olivera Vasiljević; Vesna Marjanović, PhD<br>Business and Technical College of Vocational Studies, Uzice, Serbia  | <b>APPLICATION OF THE IMPROVED COAGULATION PROCESS IN THE DRINKING WATER TREATMENT</b>                     |
| 15. | Ana Todorović, MSc<br>Faculty of Economics University of Belgrade, Uzice, Serbia  | <b>ELECTRONIC RETAILING</b>  |
| 16. | Dženita Kitivojević* ; Milan Martinović, PhD** ; Mr Zorica Tanasković**<br>* Intesa Banca Prijepolje, Srbija,<br>** Business and Technical College of Vocational Studies, Uzice, Serbia   | <b>STUDY – LOANS SALE “INTESA BANCA” THROUGH PARETO ANALYSIS</b>   |
| 17. | Marijana Adžić; Stjepan Panić, PhD<br>Business and Technical College of Vocational Studies, Uzice, Serbia   | <b>INVESTIGATION OF FACTORS INFLUENCING THE OCCUPATIONAL SAFETY AND HEALTH IN ROAD TRAFFIC</b>             |
| 18. | Grozdana Perišić; Stjepan Panić, PhD<br>Business and Technical College of Vocational Studies, Uzice, Serbia   | <b>INVESTIGATION OF FACTORS AFFECTING THE OCCUPATIONAL SAFETY AND HEALTH IN THE FOOD INDUSTRY</b>          |
| 19. | Ivana Popović* ; Milan Martinović, PhD** ; Mr Zorica Tanasković**<br>* MUP, Kragujevac, Serbia,<br>** Business and Technical College of Vocational Studies, Uzice, Serbia   | <b>RESEARCH EMPLOYEE MOTIVATION IN ORDER TO IMPROVE BUSINESS PERFORMANCE IN COMPANY "PRISM" KRAGUJEVAC</b> |
| 20. | Filip Drndarević* ; Mr Dejan Milivojević**<br>* Fakultät für Architektur, Graz, Österreich;<br>** Hoche technische Schule, Uzice, Serbien   | <b>INTEGRATION NATÜRLICHER UND NEU GEBAUT:<br/>DAS PROJEKT FÜR DIE STUDENTENWOHNHEIM</b>                   |